



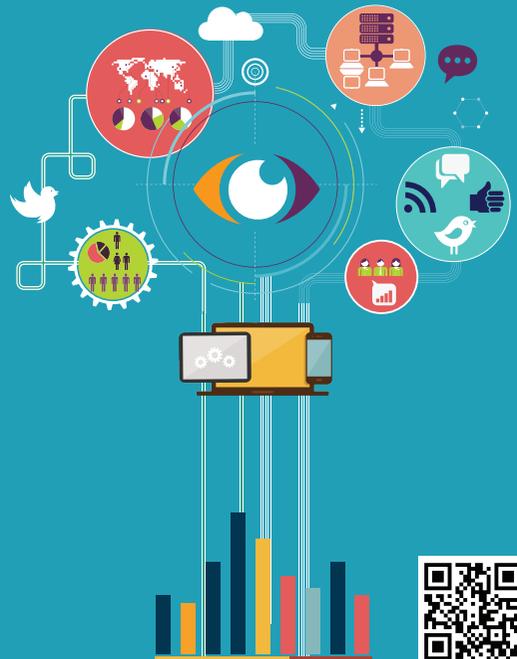
*"Enable business line-of-sight and excellence by gathering and weaving information as visual, measurable and actionable objectives"*

\* Fovea, in the human eye is the only part of the retina that permits 100% visual acuity.

Infoveave™ Visual Analytics Studio aggregates disparate data, performs complex analysis and provides impactful insights to stakeholders through visual dashboards, alerts and reports.

# VISUAL ANALYTICS STUDIO

- 1 Information discovery
- 2 Data transformation
- 3 Data architecture
- 4 Advanced visualizations
- 5 What-if & Predictive analysis
- 6 Forecasts and Alerts
- 7 Big Data analysis



“ Infoveave is providing us critical business and operational insights on our Wi-fi operations. It has helped optimize our network and improve customer experience on an ongoing basis. ”

**Surendra Shenoy,**  
CTO,  
Quadgen Wireless Solutions Pvt Ltd



## How Infoveave™ is making a difference

### Pricing Optimisation

Being quick, accurate and responsive to pricing change was a challenge for a global leader in the automotive sector. Infoveave™ helps analyse and provide accurate pricing simulations considering over 50 variables and competitor data in minutes which otherwise took days if not weeks.

**100+**  
models and  
variants

**56**  
pricing  
components

**75%**  
increase in  
productivity

### Operational Efficiency

For a newly launched Wifi service provider, a key success factor was to understand customer behaviour and activity patterns on its network. Infoveave™ provides critical insights to the network ops team on peak usage times, repeat and new customers, data usage and network speed among a host of other metrics and KPIs to help fine tune the network for a better customer experience.

**18M**  
transactions  
analyzed

**1000**  
hotspots  
optimized

**20%**  
increase in  
client base



#### Ready in a few clicks

Smart combination of short setup times with quick integration to multiple structured and unstructured datasources.



#### Actionable Insights

Define Organizational benchmarks and manage them through interactive visualizations, annotations and alerts.



#### Secure

Harness the power of Infoveave™ on the cloud or on premise. Wherever your information may reside, Infoveave™ processes and presents business insights on demand, securely.

“ Infoveave’s ability to load data from multiple data source types, allows users to access disparate datasets and create harmonized visualizations. This is a critical need for our clients and the efficiencies created is invaluable. Reports that used to take a month to generate are now completed in hours or minutes.

**Lanette Burrows,**  
 Managing Partner,  
 Project Balance



## How Infoveave™ is making a difference

### Risk & Compliance

Infoveave™ identified risks associated with quality & distribution of Relief supplies and early detection of pilferage and fraud for one of the world’s largest humanitarian groups. It empowered its partners to improve the efficiency of distribution in areas of high instability, social conflict and environmentally hazardous regions.

**432** food delivery points covered  
**2000+** incidents and risks managed  
**\$175<sup>K</sup>** savings in first 3 months

### Survival Analysis

Infoveave™ helped analyze Drug Effectiveness and Survival for a leading institution that works on US Govt. AIDS program in developing nations. Complex algorithms like Kaplan Meier were used to arrive at Survival Rates for patients entering the rehabilitation program at various levels of prognosis, age, gender, region to provide reliable insight into program effectiveness

**300<sup>K</sup>** patients’ data analyzed  
**7** EMRs integrated  
**2<sup>M</sup>** health records mined

### Surveillance and Monitoring

Infoveave™ is being used by the National Disease Surveillance program to track the diseases outbreak in African region. The Cloropeth visualisation of the region’s map gives a quick sense of the spread of diseases like cholera, meningitis, yellow fever with thresholds set that on breach alert officials on ground to take quick action in reining in a disease outbreak.

**774** Local government agencies  
**50+** complex rules and alerts  
**1M+** data points

#### INDIA

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